

FORD DOES TRAINING!

An effective part of the water industry is the focus on continuing education. Throughout the United States, classes, seminars, and training sessions are held in support of water professionals. Hundreds of times a year, members of the Ford sales staff make presentations and conduct training sessions for various groups including state and regional AWWA sections, Rural Water groups and other water related associations. Ford Meter Box takes pride in working with these groups, providing product knowledge, proper installation and our latest innovations.



Don Fierstos, District Manager for Pennsylvania, New Jersey and Western New York, oversees the installation of a Ford FAST tapping sleeve during a live tap demonstration at a Pennsylvania Rural Water training session in Natrona Heights, Pennsylvania.



Gene Barker, District Manager for Arkansas and Louisiana, makes a presentation on backflow and cross connection control at a water, sewerage and industrial waste conference in Metairie, Louisiana. Gene is a certified plumbing instructor (since 1989) and is certified in cross connection and backflow (since 1993).

Besides meetings held throughout the country, Ford Meter Box offers training sessions at our factory in Wabash, Indiana. The advantages of

traveling to Wabash for a training session are numerous. The main advantage is our ability to show first hand how Ford products are manufactured. Also, a walk through our quality lab is very informative. Observing the various product installation pitfalls helps prevent costly service problems. If a picture is worth a thousand words, proper training is worth thousands of dollars.

If you are interested in assistance with a training program in your local area, or if you think a visit to Wabash would be beneficial to you or your staff, please contact your Ford sales representative.

